



# Neighborhood View

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A publication of the Upper Mt. Hope Neighbors

Volume 9 Issue 1

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## Spring General Meeting Scheduled for May 5

Over the past several years, the Upper Mount Hope Neighbors has worked hard to develop a good relationship between the neighborhood and the University of Rochester, and, in particular, the Medical Center. This of course, is our biggest “neighbor.” During these same years we have watched as the University has replaced Kodak as our region’s biggest employer and the linchpin of economic development for the greater Monroe County area.

We have frequently had speakers from the University at our meetings to discuss new buildings, new plans or new policies. Mary Ockenden, the director of space planning, and Richard Pifer, the director of Facilities, have each come on multiple occasions to meet with the neighborhood. Several other representatives have also appeared. Issues such as parking, smoking, and development along Mt. Hope Ave. have all been addressed.

Once again, the University and the Medical Center are on the cusp of several new and exciting projects, These are projects and plans that will be a real turning point for the years ahead for our neighborhood, our city, and our region.

UMHN has arranged for a special Spring meeting on May 5<sup>th</sup>. Several members of the senior leadership of the Medical Center and University will be there to discuss with the neighborhood many of the exciting new chapters ahead. Among these leaders will be: Dr. Brad Berk, Senior Vice President for Health Sciences and Chief Executive Officer; Dr. David Guzick,

Dean of the School of Medicine and Dentistry, Medical Center; Mr. Ronald J. Paprocki, Senior Vice President for Administration and Finance and Chief Financial Officer; Mr. Peter Robinson, Mr. Peter Robinson, Vice President and Chief Operating Officer, The University is very excited about the prospects which lie ahead for the institution. They are also very aware of how important it is that they maintain a good relationship with the neighborhood, and keep the lines of communication open between us.

So, we encourage all of our neighbors to come to this special Spring Meeting of UMHN. It will be held on May 5<sup>th</sup> at 6:30 p.m. in the social hall of St. Anne Church. So, mark your calendars, bring a neighbor, bring a friend, bring your questions and your concerns. Refreshments will be served.

See you there.



### *Mark your Calendar*

April 19 – Canal Clean-Up, 10a.m.

April 30 - Wilmot Cancer Center Open House

May 5 – Spring General Meeting, 6:30p.m.

May 10 – Clean Sweep (city), 8:30a.m.

*If you need to contact a block representative, please visit our web site [www.umhn.com](http://www.umhn.com) to see if there is one assigned to your street, or email our president at [president@umhn.com](mailto:president@umhn.com). If you do not have Internet access, please contact Denise Lippa at 461-0795 or Bob Good at 473-1159 with your concerns.*

*If your street does not have a block representative, please consider joining in and becoming a rep for your street.*

**Sign-up for our Annual UMHN Garage Sale June 6, 7, 8 (see back page)**



*Have you visited our Web site? Check it out.*

[www.umhn.com](http://www.umhn.com)



*Neighborhood View*

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**Cub Scouting...It's Not Just for Kids Help Wanted!**

**Leader Needed for Cub Scouts in the South Wedge Area**

Our youth need guidance. Pass along your talents to a child that needs someone to look up to. Requirements for the volunteer position: Adult, at least 21 years of age, with commitment and passion to help a child realize success.

**CUBMASTER**

1. Coordinates monthly den leader meeting and emcees monthly pack meeting. Time involved: about 4 hours.
2. Helps to recruit other adult leaders and works with new den leaders as necessary.
3. Attend District monthly roundtable (Scouting community meeting). Time involved about 2 hours.

Total monthly time about 6-10 hours.

Additional time would include basic training.

For more details, please contact Sylvia Johnson, Dir. of Urban Scouting, 241-8535.



**½ PRICE DINNER**

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# President's Letter

*Hello Neighbors -*

It's the first day of spring as I write to you all. The neighborhood is transitioning again, and there is excitement in the air, as graduating students prepare to move on, and new students move in. It's also moving toward bursting with color! As things grow and neighbors are outdoors more, we really appreciate this niche we live in.

I, personally, want to let you know that our family is also transitioning. We are planning to move out of the neighborhood, and therefore, as summer arrives; new leaders will continue to volunteer in efforts to keep this area safe and thriving. I can't begin to say how much I've learned from being in this position, and how proud I am to serve our community.

Please take advantage of all the information in this issue's newsletter, and jump in wherever you are interested.

*Denise*

president@umhn.com

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## University Officials Provide Updates to Neighbors

In response to concerns of neighborhood residents, University of Rochester officials met with area citizens on Monday evening, January 28<sup>th</sup>. A brief summary of the meeting follows:

Teri D'Agostino, Director of Public Relations & Communications for the Medical Center, updated us on the UofR Non-Smoking Policy. Changes have been made to the non-smoking perimeter and a 2<sup>nd</sup> smoking area has been designated on the Elmwood Avenue side. The site on Castleman Road, where smoking is allowed, has been moved to the inside of the berm (on the side of the parking lot). Neighbors are reminded that signs (which read: *Please respect our neighborhood; no loitering, no littering.*) are still available by calling the PR office, 275-3676. Installation is provided.

Mary Ockenden, Director of Medical Center Space Planning, reported that the new Wilmot Cancer Center will open in May. To support the Cancer Center with chilled water, the new Chiller Plant, in the parking lot along Kendrick Road, will begin operations at the same time. The new Ambulatory Surgery Center, on Westfall Road near the Veterans Outreach Center, will break ground in April and will open in June 2009. The Clinical Translational Sciences Building (CTSB), one of twelve in the U.S., will be built adjacent to Helenwood Hall. This building is in the design stage now. More information will be provided at the May 5<sup>th</sup> meeting.

Parking issues in our neighborhood seem to be a constant complaint. University officials continue to work with us to resolve problems. We were advised to get license plate IDs if you believe a contractor's truck is parking on your street. They are supposed to be parking at the Genesee Valley Ice Rink lot. Call the parking office at 275-1533 to report problems.

And finally, the PRISM (Pediatric Replacement and Imaging Sciences Modernization) project. The proposed expansion would increase Strong's licensed bed capacity by 126 beds (53 pediatric, 53 adult). Two floors in the tower would be used for imaging sciences (radiology), plus there would be an expanded pharmacy and other support space. Construction is slated to begin in March 2009.

There were inquiries from neighbors about the proposed "College Town" along Mt. Hope Avenue. Officials explained that the details for this site are still in a planning phase, and are not yet available. They were hopeful that some of the details could be shared at our Spring General Meeting, to be held on Monday, May 5<sup>th</sup>

# Neighborhood News Corner

## Canal Trail Clean-up Kickoff is April 19

Our neighborhood is privileged to have the Erie Canal and Canalway Trail in our "back yard." We want to remain good stewards of that resource and help to maintain and preserve its tremendous environmental, cultural and historic nature. In light of that, we are announcing our annual Canal Trail Clean-up Kickoff, to be held on **Saturday, April 19**. This date coincides with the NY State Canal Corporation's "Canal Clean Sweep." Ours is only one of many statewide events being held along the Canal System and Canalway Trail that weekend.

We will meet at **10am** at the Kendrick Road parking lot (by the exercise course), just west of the Ronald McDonald House (Westmoreland Drive). We will work on the path until Noon, when we will head back to the parking lot and enjoy some refreshments. Bring any tools that you may feel will be useful: brooms, rakes, loppers, wagons, etc. Work gloves are also useful. Children under the age of 16 must be accompanied by an adult. Contact Sue Schickler [Irvington@umhn.com](mailto:Irvington@umhn.com) or 473-1159 with your questions.

For more information on the Canalway Trail visit their website at [www.ptny.org](http://www.ptny.org)

## Clean Sweep Coming to Our Neighborhood May 10

Clean Sweep, the annual city-wide clean-up program held in the spring & fall, will highlight the SE quadrant on **Saturday, May 10**. We are in need of a project idea and a coordinator. We have previously worked on Mark's Park, and that is a possibility again.

If you wish to participate, please register with the City by calling 311. There is also information at the city's website [www.cityofrochester.gov](http://www.cityofrochester.gov) On the morning of May 10<sup>th</sup>, participants will gather at 8:30, at Lake Riley in Cobb's Hill Park. Coffee, juice & doughnuts will be provided, and free t-shirts will be handed out and then everyone goes to their worksites for 3-4 hours. Around noon, workers return to Cobb's Hill for a free picnic lunch. If you would like to be a project coordinator or if you have another idea for an Upper Mt. Hope Neighborhood project (maybe a new public flower garden?) please contact Denise Lippa [president@umhn.com](mailto:president@umhn.com) or 461-0795. Join in the fun and help to beautify our neighborhood.

## Neighborhood Softball League Forming

Would you like to join a neighborhood softball league? My husband David and I have played in the Swillburg League for the past two years, and we have loved it! It's a friendly league with all different skill levels. Since there has not been an UMHN team, we have been forced to play for Swillburg last year, and Highland this year. Though everyone is nice, we'd love to bring a team from *our* neighborhood next year. Games are played at Mary Daly Park (Gregory and Mt. Hope) or School 25 (Field St. near Monroe). The season runs from July to October, with games on Saturday mornings, and sometimes, one evening during the week. Anyone who is interested in joining a Mt. Hope Neighborhood team, can contact: Jennifer & David Cherelin, 473-0144, [littlescrub@bluefrog.edu](mailto:littlescrub@bluefrog.edu) or [jlr57@cornell.edu](mailto:jlr57@cornell.edu)

Check out the Swillburg League's website at [www.SEFCsoftball.com](http://www.SEFCsoftball.com) Although this is from 2007, it gives good info and background about the league.

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	<b>Retirees Welcome!</b> Food and drink specials every day 11am-7pm Come in and play your favorite game
<i>New York Grill</i>	<b>Happy Hour Every Day</b> 4pm-7pm daily + <b>FOOD</b> 12pm-9pm on Friday
1551 Mt. Hope Ave. (585) 271-7777	Quick Draw! Lotto! All you can eat pasta every Wednesday - \$5.99 Fish Fry Every Friday
	<b>Off-street Parking and Valet Parking available</b> Attached Inside Smoking!

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## Neighborhood News Corner

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### Designing Your Neighborhood “Why a Moratorium?”

As you may have read in the newspaper or seen on TV, the Mt. Hope Avenue renovation and development has been under much discussion. The City wants to proceed with as much planning information and input as possible. There is a Mt. Hope Advisory Task Force monthly meeting at the SEAC (Southeast Area Coalition) office on S. Clinton. This group consists of the president of the Mt. Hope Business Assn., the head planner at U of R, the SEAC director, the City of Rochester Zoning, the lead on the Citygate project, and a rep from the Upper Mt. Hope Neighborhood Association. These "stakeholders" are looking at the City's Neighborhood Planning Study from 16 years ago, and updating recommendations for design, traffic and quality-of-life.

The vision is to create a 'destination area' rather than a 'drive-through' area, encouraging pedestrian movement. People on the street make for a major crime deterrent. The escalation of permit applications for drive-through businesses, with late-

night hours, has resulted in a 4-6 month moratorium on development on the block and a half of Mt. Hope just north of Elmwood to just south of Crittenden. It is unfortunate to slow development, but, as one neighbor put it, "We have only one shot at this."

So, we plan on taking advantage of the collaboration to plan this as adeptly as possible. Zoning permits are the primary driver of what takes shape. The U of R plans to roll out master plans at our neighborhood Spring General Meeting on May 5th. Design plans from Citygate will also be presented. Then, later in May, there will be a visioning charette to bring people's ideas of optimal ways to put together an Avenue that brings pride to the City of Rochester. Please direct questions, interest, ideas to Denise Lippa at [president@umhn.com](mailto:president@umhn.com) or 461-0795.

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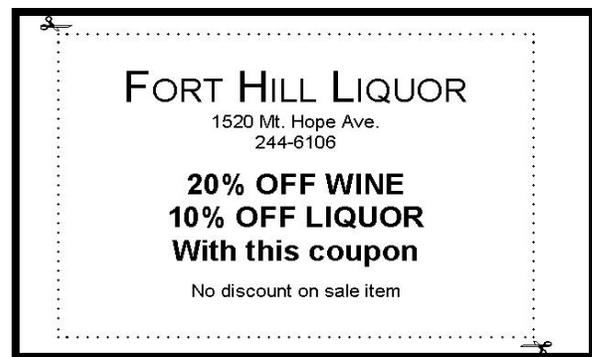
### “One Call to City Hall” Call 311 for Non-Emergencies And Service Requests

On February 29, 2008, the “*One Call to City Hall*” became a reality with the new 311 Center. Already used by the Rochester Police Department for non-emergency calls, the 311 number now answers calls formerly handled by the DES Office of Customer Service (428-5990).

Located at 945 Mt. Read Blvd, the 311 Call Center answers 1,200 calls per day. Using a knowledge-based system, 311 personnel can perform key word searches on a database of city information. The new system can answer user requests by sending out email or fax forms. They provide information on taxes and foreclosures; they can provide new voters or blue boxes.

The staff answers NET phones when the NET office is closed. Cell phones can access 311 from within the City. In some rare cases, 311 may transfer the caller to a subject expert. Operated all day, every day, the new 311 system tracks service request performance. For example, potholes (in the city) should be filled with 24 hours of receiving a call. The goal is to answer 90% of incoming

calls within 30 seconds. The staff is bilingual and the 311 Center has the ability to transfer calls directly to 911 when necessary. The 311 Center will have automated technology to respond to hearing impaired callers. The TDD/TTY direct number for 311 is (585) 428-7600. Additional information on the 311 Center can be obtained from the City's website [www.cityofRochester.gov](http://www.cityofRochester.gov)



## **Reshaping Rochester! Lecture Series** **Thursday, April 24**

David Boehlke will be the featured speaker at this event, being held on Thursday, April 24<sup>th</sup> at the Lutheran Church of the Reformation, 111 N. Chestnut Street, beginning at 7 pm. Mr. Boehlke is widely recognized as North America’s leading authority on creating and maintaining healthy neighborhoods. Over the last 15 years, he has teamed up with nearly a dozen cities to put some of his ideas into action. His best-known writing on the concept is the monograph “Great Neighborhoods, Great City.”

For a downloadable PDF biography of David Boehlke and our other speakers, go to [http://www.rrcdc.org/news\\_rr.html](http://www.rrcdc.org/news_rr.html)

Other *Reshaping Rochester!* speakers for 2008 include:

- May 13      Richard Bernhardt—Executive Director of Nashville-Davidson County Planning in Nashville TN
- June 11     Walter J. Hood, Jr.—Professor of Landscape Architecture at UC Berkeley, and Principal of Hood Design in Berkeley CA

**TICKETS** \$10 in advance/\$15 at the door. Only \$5 with Student ID!

Purchase your tickets at the Rochester Regional Community Design Center, Greenwood Books, Parkleigh and Wegmans (fee may apply at Wegmans).

Special **discounts** apply to designated **Friends of RRCDC**. Friend discounts apply only to tickets purchased at the RRCDC. Contact us for information about how to become a Friend of RRCDC.

### **Kids’ Activities Committee**

Unfortunately, our February Snow Festival had to be cancelled due to lack of snow (we would have been in luck if we had called it a *Rain Festival!*) But now we need some volunteers to continue planning fun, year-round activities for our little ones. If you’d like to participate in a worthwhile cause, please consider joining the Kids’ Activities Committee. In our next newsletter, look for a complete listing of summer events, including craft times, stories in the park, a Fourth of July parade, and other special family-centered activities. If you’d like to help, please contact Nicole [at kids\\_activities@umhn.com](mailto:kids_activities@umhn.com) or 271-8477.



**FREEWHEELERS - 1757 Mt. Hope Ave.**  
**WHY WE RIDE:**  
*“When we become vulnerable to our surroundings,  
we open ourselves to hospitality & care”*  
**-Bob Kerry, U.S. Senator 1987-2001**

**Save the Earth  
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Freewheelers— 473-3724  
Tues—Fri 10:00—6:00  
Sat— 10:00—3:00  
Sun (Spring & Summer) - 10:00—2:00

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## Cancer Center Open House

Come tour the new home of the James P. Wilmot Cancer Center from 7 to 9 a.m., or 11:30 to 1:30 p.m., Wednesday, April 30. To attend, please call 585-275-5830.

## New Cancer Center Opens May 19

The new James P. Wilmot Cancer Center building will open on Monday, May 19, elevating the standard of cancer care in Rochester. This building creates a natural anchor to the southeast corner of the Medical Center complex.

A focal point of the building is the beautiful, three-story, glass atrium. Patients will enjoy music played on the grand piano and spectacular artwork in the building as well.

This 163,000-square-foot, four-story building brings all outpatient cancer care and translational research programs into a single location at the corner of Crittenden Boulevard and East Drive. This model has proven successful as doctors and scientists can collaborate to develop new therapies and cures.

The space allows the Cancer Center to meet the growing demand for expert cancer care. The 400 doctors, nurses and staff at the Wilmot Cancer Center will have nearly twice as much space for clinical care and modern laboratories for scientists leading cutting-edge research.

This building will have the most advanced technology for radiation therapy treatment – the Trilogy system – allowing oncologists to provide the highest quality care. Patients will also enjoy unprecedented levels of privacy. Leaders of cancer centers throughout the country are studying our designs to meet patients’ requests.

During the two-year construction period, crews installed a separate storm water system for the Cancer Center, eliminating impact to the system that serves the Upper Mt. Hope Neighborhood Association. The Medical Center is also planning to install a separate storm water system, parallel to Crittenden Boulevard, to accommodate all storm water runoff on that side of the complex. This will remove the Medical Center from the neighborhood storm water system.



Construction crews are laying the flooring in the atrium of the new Wilmot Cancer Center building. This three-story glass atrium will bring natural lighting into the building.



The translational research laboratories of the building will bring scientists and doctors together to work on therapies for tomorrow.



# Neighborhood Garage Sale June 6-8

Join in the fun as the UMHN Association once again sponsors an area-wide garage/yard sale. This is the 5<sup>th</sup> year for this hugely successful event. As before, it will be held the first weekend in June, beginning on Friday, June 6 and continuing on Saturday, and Sunday. Participants are invited to plan their sale on this weekend, and hold it either 1, 2 or all 3 days – whatever your

schedule allows.

We will compile a listing of participating (“paid for”) households, and make the list available for you to hand out to your shoppers. Last year we had 30 participating households! Classified ads will be placed and signs will be located at the ends of the streets on which there is a sale. You may also place your own signs.

Interested? Fill out the form below, and drop it, along with \$5.00 (check payable to **UMHN**), to help defray costs of advertising, to: Barb Sanko, 123 Raleigh (corner of Raleigh & Norfolk), or bring it to the Spring General Meeting on May 5. Deadline is May 28.

### UMHN GARAGE SALE

Name \_\_\_\_\_

Address (where sale will be held) \_\_\_\_\_

Phone Number \_\_\_\_\_

Day(s) of your Sale: Friday \_\_\_\_\_ Saturday \_\_\_\_\_ Sunday \_\_\_\_\_

Please enclose  
**\$5.00. Deadline**  
to sign-up is  
Wed., May 28.  
Check payable  
to **UMHN.**

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